



Contact:

Stephanie Lynch

Vice President of Marketing, US Cloud

[stephanie.lynch@uscloud.com](mailto:stephanie.lynch@uscloud.com)

US Cloud, LLC

12855 Flushing Meadow Dr

St. Louis, MO 63131

800-200-8440

## FOR IMMEDIATE RELEASE

### Gartner Identifies St. Louis Tech Firm as “Category-Maker” for Microsoft Support

**St. Louis, MO – September 16, 2020:** Last month, St. Louis-based US Cloud was recognized in a ground-breaking new industry report by Gartner, the world's leading information technology research and advisory company.

The Market Guide for Independent Third-Party Support is Gartner’s definitive annual report on the support ecosystem for major enterprise software platforms. Until this year, the Guide only covered IBM, Oracle, and SAP. However, with US Cloud arriving onto the scene and creating a new market for Microsoft 3<sup>rd</sup>-party support, Gartner was compelled to add a Microsoft category to their Guide for the first time ever.

Notably, US Cloud was identified as the only provider in the new Microsoft category, appearing alongside other trail-blazing tech service firms such as Oracle and SAP specialists Rimini Street and Spinnaker.

“The hardest part was getting IT leaders to realize that they should even look for an alternative to their OEM support,” said US Cloud founder and CEO, Rob LaMear. “Despite well-established markets for other technologies, no one had tried to take on the full depth and breadth of the Microsoft stack and support it 24/7. The price increases for Microsoft’s new Unified Support model finally pushed companies to look for alternatives and we were able to step into that gap.”

“It’s a really big deal for us and, I think, the St. Louis tech community,” added Matt Harris, US Cloud President. “Creating an entirely new category in tech services is no easy feat, especially when going head-to-head with an industry giant. Our success is a testament to the remarkable tech talent pool in St. Louis that allowed us to compete at that level.”

A spin-off of 20+ year Microsoft Partner FPWeb, US Cloud has seen significant growth over the last 24-months. [The company was named to the annual Inc. 5000 list](#) of fastest-growing privately held companies in the U.S. for the first time in August 2020 and expects to double in size again within the next year. US Cloud also recently closed on a [\\$4.4 million deal](#) to acquire a vacant 50,000-square-foot office building at 12855 Flushing Meadows Drive in Town & Country.

A free copy of the Gartner Market Guide is available here: [Download the Report](#)

**About US Cloud:** Based in St. Louis, MO., US Cloud offers a complete 3<sup>rd</sup>-party alternative to Microsoft Support. After 20+ years of providing Microsoft managed services, US Cloud remains fixated on providing USA-based, high-quality Microsoft support at savings of up to 50%.

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